



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, October 16, 2024
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Cecily Croskey
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

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| 2. Warm-up / Check-ins | Chair Johnston | 4:05 pm |
| 3. Approve Minutes | Chair Johnston | 4:15 pm |
| 4. Consent Agenda | Chair Johnston | 4:15 pm |
| 5. Public Comment on Agenda Items | Chair Johnston / Attendees | 4:20 pm |
| When commenting, please address the chair, restrict comments to 3 minutes each. Zoom link for public attendees: https://us02web.zoom.us/j/83862217228 Call in by phone: 253-215-8782 | | |
| 6. Staff Updates | City of Tacoma Staff | 4:30 pm |
| <ul style="list-style-type: none">- Marketing Update- Jerrol Anovuevo- Sponsorship Update- Ashley Young | | |
| 7. Sub-Committee Updates | Chair Johnston | 4:45 pm |
| <ul style="list-style-type: none">- MLK- Cecily Croskey- Special Event Funding- Jacob Tice- Engagement- Tim Fairley- Committee Retreat- Jessica Johnston | | |
| 8. Meeting Discussions | City of Tacoma Staff & CERC Members | 5:00 pm |
| 9. New Business | Chair Johnston | 5:00 pm |
| 10. Items for Future Agendas | Staff- Ashley Young | 5:20 pm |
| 11. Adjourn | Chair Johnston | 5:30 pm |

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, September 18, 2024
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman
Dallisa Hocking

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Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

NOT EXCUSED
Cecily Croskey

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1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

"I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language."

- 2. Warm-up / Check-ins** **Chair Johnston** **4:05 pm**
- What's something that always brings a smile to your face, no matter how tough things get?
 - Tim- seeing other people smile
 - Dallisa- My cats
 - Keoni- Twilight outside walking around
 - Jacob- See the mountain out
 - Kirsten- guessing what people are looking at when they smile at their phone
 - Ashley- driving into Tacoma and Seattle on 705 and used to be 99
 - Alex- Coffee
 - Karen- Music, movies, and my cats
 - DeMeShee- My son
 - Hillary- When my son laughs a genuine hearty laugh, and when he matches her snark
 - Jasmine- My significant other
 - Jill- her plants and knowing that she is helping them grow
 - Jerrol- My wife and sees a happy dog driving
 - Tammi- My kids
 - Jessica- a photo of her mother
- 3. Approve Minutes** **Vice Chair Domine** **4:15 pm**
- Motion: Jessica**
Second: Dallisa
Motion: Carries
- 4. Consent Agenda** **Vice Chair Domine** **4:15 pm**
- Motion: Jessica**
Second: Jacob
Motion: Carries
- 5. Public Comment on Agenda Items** **Chair Johnston / Attendees** **4:20 pm**
- When commenting, please address the chair, restrict comments to 3 minutes each.
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Andrea Haug: SENCo and CCOT. Came to say thank you for the funding, this was their second year and plan to have another one next year. Love

the new access with the webpage. Attended and tabled at last years event and want to table again

6. Staff Updates

City of Tacoma Staff

4:30 pm

- Marketing Update- Jerrol Anonuevo
 - Website is live and up an going there was a big refresh to the funding page and we have had so much positive feedback
 - MLK bridge image was approved and MCO is working towards getting all the assets for marketing

7. Sub-Committee Updates

Chair Johnston

4:45 pm

- Special Event Funding- Jacob Tice
 - Jacob and Jill did great on CityLine- Jessica
 - Website is up, happy to hear it is going well and is a better experience
 - Community members are encouraged to write City Council to advocate for more funding for future program years
 - Applications open September 10 and close October and 1 application has been received
 - Would be happy to talk to other people about advocating for more funding for this program
 - How can we find end-user stories about the benefits of events in their community
 - There have been firewalls in the application that if they are not eligible they will not be able to move forward
 - Encourage applicants to make sure that they will receive funding because if they drop
- MLK Planning- Cecily Croskey
 - Kirsten, its going to be awesome!
 - Karen, we have discussed timing and date and if we do not hear back from UWT we should make a deadline of when we sign the contract
 - As of right now it is on Jan 20 and the time might get pushed back
 - Jessica- met with the videographer and are working with Brendan Nelson with Peace Community Center for the stories about building bridges
 - New organizations are coming forward that want to participate in the outreach fair
- Engagement- Tim Fairley
 - Has been pushing a sign up sheet at the table for getting community emails and get a physical sheet for people to use at the table
 - Season informational packets that have to do specifically on what is happening with CERC right now
 - The last meeting talked about what the goal is and making their conversations align with whatever CityLine talking points are being brought forward

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| 8. Meeting Discussions | City of Tacoma Staff & CERC Members | 5:00 pm |
| <ul style="list-style-type: none"> • Retreat Subcommittee <ul style="list-style-type: none"> ○ 1st meeting is next week ○ Ashley will resend the Doodle Poll • Subcommittee- <ul style="list-style-type: none"> ○ There should be term limits for sub-committees ○ Should there is an attendance policy around being a chair ○ There should be a list of responsibilities for each one ○ Is there a limit to how many people serve on a sub-committee? <ul style="list-style-type: none"> ▪ Yes, it is a one less than a quorum ○ There should also be a point that CERC is not telling people that they cannot serve on a subcommittee ○ People do not even need to have to serve on a subcommittee ○ Can Ashley/Jessica write up something to understand how it is set up and have something in writing | | |
| 9. New Business | Chair Johnston | 5:00 pm |
| <ul style="list-style-type: none"> • No new business was brought forward | | |
| 10. Items for Future Agendas | Staff- Ashley Young | 5:20 pm |
| <ul style="list-style-type: none"> • Subcommittee Rules and Procedures to adopt at next review • Add to agenda officer reports • EDC Presentation | | |
| 11. Adjourn | Chair Johnston | 5:30 pm |
| <p>Motion: Jacob</p> <p>Second: Dallisa</p> | | |

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